

APPLY FOR A NEW GENERATION EXCLUSIVE STORE



BECOME A PARTNER WITH PRIYA CEMENT

Build Your Own Business. Build Your Own Future.
India is growing rapidly. New homes, infrastructure, and construction activities are creating unprecedented opportunities in the building materials industry.

Priya Cement invites aspiring entrepreneurs, young professionals, women entrepreneurs, and business-minded individuals to become part of a new retail revolution through the **PRIYA CEMENT SOLUTIONS CENTRE**, an Exclusive Partner opportunity.

Whether you are an experienced businessperson or someone looking to start your entrepreneurial journey, Priya Cement will guide and support you at every step till you become independent to run by your own.



WHAT IS PRIYA CEMENT SOLUTIONS CENTRE ?

This is an exclusive showroom of Priya Cement where customers like Individual homeowners, Builders, Contractors, Masons, Architects, Interior decorators, RMC, Block manufacturers etc can walk-in and find their required solutions. This store will cater to all cement related requirements in the market through supply and consultation including basic building materials.



OUR COMMITMENT

At Priya Cement, we believe partnerships are built on trust, transparency, and long-term growth. Our objective is not just to establish exclusive stores, but to build successful business partners who can grow alongside us.

If you are ambitious, committed, and eager to build something meaningful, we would love to hear from you.



WHO CAN APPLY?

No prior experience in the cement business is mandatory.

We welcome applications from:

- Young entrepreneurs
- Women entrepreneurs
- Existing traders and retailers
- Business owners looking for diversification
- Construction material traders
- Professionals seeking self-employment opportunities
- Individuals with a passion for business growth



WHY PARTNER WITH PRIYA CEMENT?



A trusted brand

Priya Cement is one of South India's most respected cement brands with a strong legacy of quality and reliability.



End-to-end business support

From planning your store to launching operations, our team provides structured guidance throughout the set-up process.



Exclusive business opportunity

Operate as a dedicated **PRIYA CEMENT SOLUTIONS CENTRE** partner and build a strong presence in your local market.



Store development assistance

Get complete support & investment on store design concepts, branding standards, merchandising, and enhanced customer experience. Entire furnishing of the store will be taken care by Priya Cement.



Product & business training

Learn product knowledge, sales practices, customer engagement, and business management through our training programs.



Marketing & brand support

Benefit from local and regional marketing initiatives that help build awareness and generate customer footfall.



Delivery support

Company will help you in delivery of materials to various sites & customers.



Onsite technical support

Technical Vans will be sent at company's expense to convert sites and local promotion.



Technology support

Access digital tools and systems designed to help you manage your business efficiently.

FREQUENTLY ASKED QUESTIONS

- 1 Do I need prior experience in the cement or construction industry?**
No. We welcome aspiring entrepreneurs from various backgrounds. Our team will provide full guidance and support throughout the onboarding process day to day.
- 2 Will Priya Cement help me set-up the business?**
Yes. Our team will guide eligible applicants through the evaluation and onboarding process and provide support for store development and business activation.
- 3 Is this opportunity available for women entrepreneurs?**
Absolutely. We strongly encourage women entrepreneurs & empower them to explore this business opportunity.
- 4 What kind of support will I receive from Priya Cement?**
Support will include handholding for onboarding, set-up store, branding standards, training, marketing support, product knowledge, and ongoing relationship management till you become independent.
- 5 Can first-time entrepreneurs apply?**
Yes. Individuals who are passionate about starting and growing a business are encouraged to apply.
- 6 How long does the selection process take?**
The timeline may vary depending on location, market potential, and completion of the evaluation process within 90 days. Our team will meet in person and explain the whole process.
- 7 Can I apply if I am already running another business?**
Yes. Existing business owners seeking expansion or diversification opportunities can also apply. A non-cement businessperson can also apply. A cement businessperson can also apply through different firm name. Through **PRIYA CEMENT SOLUTIONS CENTRE** Showroom One cannot trade or promote other company cement brands.
- 8 Will Priya Cement contact me after I submit my details?**
Yes. Eligible applicants will be contacted by our team for further discussions.
- 9 Are opportunities available in all locations?**
Currently, opportunities are available in select markets. Applications will be evaluated based on market potential and business requirements.
- 10 What happens after I submit the enquiry form?**
Our team will review your application and contact shortlisted applicants to discuss the opportunity in greater detail.



WHAT YOU NEED TO HAVE

- A. Passion for being an entrepreneur for building your own business.
- B. Should be a local person with basic understanding of the local area.
- C. Minimum space for building Exclusive Store with small space for godown.

200 sq.ft.± space for exclusive store with 14 ft. frontage. 150-200 sq.ft. godown for stock keeping which is preferably attached or within 2 km radius.

Take the First Step Today

Fill out the enquiry form below and our team will contact you to discuss the opportunity.

SHORT ENQUIRY FORM

Please feel free to enter the details in website on the link below

<https://www.priyacement.com/Solutions/Enquiry>

Or contact us :

Andhra Pradesh & Telangana : **85529 85529**

Karnataka : **96329 96329**

Tamil Nadu : **72629 72629**

Odisha : **76949 76949**

Maharashtra : **76929 76929**

Kerala : **95769 95769**

Or Email : **partner@priyacement.com**



RAIN CEMENTS LIMITED

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